



ABBY • NELTNER

Graphic & UX Designer with a strong foundation in Adobe Creative Suite and a passion for both print and digital design. Creative, adaptable, and thrives in collaborative or solo settings. Always thinking outside the box and driven by a genuine love for design.

CONTACT

Name	Abby Neltner
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PROGRAMS / TOOLS



Illustrator



InDesign



Photoshop



XD



Figma



WordPress



Squarespace



Wix

TECHNICAL & CREATIVE SKILLS

- Print & digital design
- Photo editing, layout, and graphics
- Custom illustrations
- Packaging & merch design
- Email marketing with Mailchimp
- Web design: wireframe to full builds

EXPERIENCE



Crossroads Group Inc.

Freelance Graphic Designer | April 2023 – Present
Providing graphic design support for both digital and print projects, including marketing collateral, training materials, flyers, signage, and trade show assets.



Kona Ice

Graphic Designer | September 2023 – April 2025
Collaborated with photo, video, marketing, and other designers, while also working independently on illustrations, merch, and brand graphics. Designed marketing campaigns in Mailchimp, updated web content, and created templates and social media assets. Also communicated with franchisees on custom requests and any needs they had.



Cherry Creative

Graphic Designer | August 2022 – May 2023
Part of a four-person team producing client work spanning illustration, layout, digital graphics, and print. Clients included McDonald's, Franklin Bank & Trust, and Gerard's Tavern.



Multimedia Study Abroad

London, England | July 2022
Completed courses in Campaign Strategy and Typography/Poster Design while exploring and learning about the culture and history of London.



Imagewest Agency

Creative Designer | January 2022 – May 2022
Worked with real clients at WKU's award-winning, student-run agency. Designed logos, print materials, and marketing visuals, managing timelines and tailoring creative solutions to client goals.

EDUCATION



Bachelor of Fine Arts – Graphic Design

Western Kentucky University – Bowling Green, KY



Certification in User Experience

Western Kentucky University – Bowling Green, KY
Courses: UX Strategy, Content Creation, Prototyping & Testing